

WebBeds and Jet2holidays Announce Strategic Partnership to Expand Travel Distribution.

05 January 2026

WebBeds, the global marketplace providing accommodation and ground product distribution services to the travel industry, is proud to announce a new strategic partnership with Jet2holidays, the UK's largest tour operator.

This collaboration with Jet2holidays marks a significant milestone in enhancing WebBeds' distribution power for hotel partners in key leisure destinations across Europe, the Mediterranean, Canary Islands and North Africa.

Jet2holidays, renowned for its award-winning service, extensive network, and fantastic value ATOL protected package holidays, operates from 14 UK airport bases to over 70 destinations in the Mediterranean, Canary Islands, North Africa and European leisure cities. With an industry-leading reputation for award-winning customer service and responsible growth, Jet2holidays has become a trusted name for millions of UK holidaymakers – as seen by the popularity of the 'nothing beats a Jet2holiday' viral trend, which has seen over 80 billion views on TikTok this year.

WebBeds brings to the partnership its global scale, advanced technology platforms, and deep expertise in hotel distribution. With a global portfolio of over 500,000 properties and a presence in more than 140+ source markets, WebBeds will connect accommodation providers with the huge customer-base and distribution power of Jet2holidays in the UK market.

Lola Diaz, Senior Vice President Sales – Europe of WebBeds, said:

"We are thrilled to partner with Jet2holidays, a brand that shares our commitment to quality, innovation, and customer-centricity. This partnership will unlock new opportunities for both companies and deliver even greater choice to Jet2holidays' customers, as well as providing our hotel partners with even more access to travellers from the UK."

Doug Turner, General Manager of Third-Party Supply & Distribution at Jet2holidays said: "This strategic alliance will see the award-winning Jet2holidays product integrated into WebBeds' global distribution network, enabling travel sellers to access our fantastic product more efficiently and at scale. We are very excited about the potential that this partnership brings, with even more customers now able to easily experience everything that makes Jet2holidays the UK's favourite tour operator."

Ends.

About WebBeds.

WebBeds is a global marketplace for the travel trade, connecting hotels and other travel suppliers with travel buyers, uniting supply and demand through scalable technology, powerful distribution solutions, market insight, and strong partnerships.

We source, integrate and unify 500,000+ global & regional chain properties, independent hotels and ground travel services in the WebBeds marketplace platform, then optimise and distribute that content to our worldwide network of 50,000+ travel buyers – including retail travel agents, OTA's, wholesalers, airlines and more – through seamless API connectivity and trade-only booking sites.

Operating across four global regions - Europe, Asia Pacific, Middle East & Africa, and the Americas, with more than 1,900 travel professionals in 120+ cities across over 50 countries, WebBeds combines global reach with local expertise to support partners across the travel ecosystem.

Find out more about WebBeds at: webbeds.com

WebBeds is a travel brand of [Web Travel Group](#) (ASX: WEB).

About the Web Travel Group.

Web Travel Group, an ASX 200 listed company (ASX: WEB), is a global travel organisation that enables travel all around the world through its market leading B2B travel brand, WebBeds.

WebBeds is a global marketplace for the travel trade, uniting global travel supply and demand, connecting hotels looking to fill rooms with travel buyers booking travel content for their customers – the travelling public. WebBeds sources, integrates, and unites hotel and ground services in its platform, then optimises and distributes that inventory to a worldwide network of travel buyers via seamless API connectivity and trade-only booking sites. WebBeds is one of the few truly global B2B providers, offering extensive global reach for both hotel supply and travel buyer networks.

Find out more about Web Travel Group at: webtravelgroup.com

About Jet2.

Jet2 plc is a UK leisure travel group, comprising **Jet2holidays**, the UK's leading provider of ATOL-protected package holidays to leisure destinations across the Mediterranean, Canary Islands, North Africa, and European leisure cities, and **Jet2.com**, an award-winning airline specialising in scheduled holiday flights.

[Jet2holidays](#) is the UK's largest tour operator, offering great-value, ABTA and ATOL-protected package holidays with a huge choice of hotels, return flights, 22kg baggage allowance, and transfers included for a low £60pp deposit. For more information, please visit www.jet2holidays.com

Jet2.com is the UK's third-largest airline, operating from 14 UK airport bases to more than 75 sun, city, and ski destinations across Europe and beyond. For more information, please visit www.jet2.com

Jet2 plc's long-term strategy is to be the UK's leading and best leisure travel business, a position reinforced by numerous accolades including Which? Recommended Provider status for both the airline and tour operator.

For more information, please visit www.jet2plc.com.